



CROCUS

Crocus wines are a quest to redefine Malbec in its birthplace, combining old world, ancient terroirs with new world vision. Crocus takes its name from the famed Crocus Sativus flower, prized for producing the spice saffron. The Crocus flower has been grown and harvested in the Cahors region since the 14th century.

The Partnership:

A partnership between Paul Hobbs, internationally renowned winemaker and Malbec specialist, and Bertrand Gabriel Vigouroux, whose family has been producing wine in Cahors, France since the 1880's, Crocus wines redefine Malbec from its birthplace.

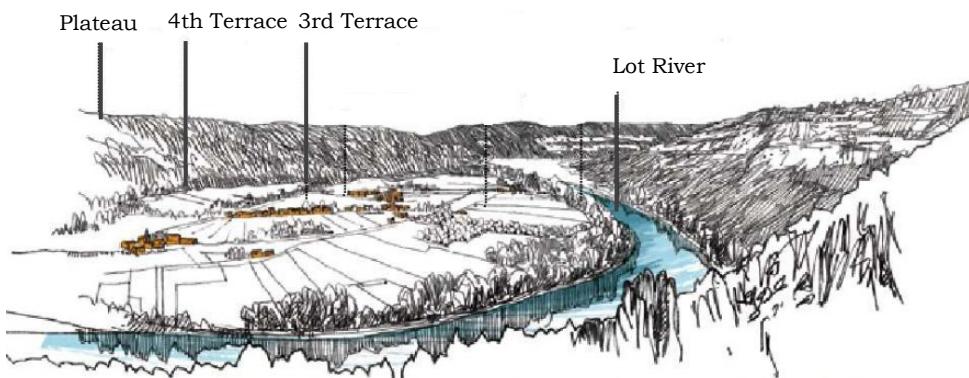
With a wine history dating back to Roman times, Cahors is one of the oldest wine regions in France. Paul Hobbs and Bertrand Gabriel Vigouroux allow us to rediscover this region shaped by the Lot river that runs through the Quercy province (Cahors region), offering distinct terroirs.

Three Unique Terroirs:

The plateau above the valley is made up mostly of Kimmeridgian limestone with iron rich red clays and patches of rare blue clay lending structure and energy to the wine.

The 4th Terrace is formed from eroded materials from the plateau and the very ancient alluvial soils of the lot river; a combination of clay, gravel and pebble. This vineyard site gives red fruit and hints of rustic earthiness to the wines.

The 3rd Terrace sits right below the 4th Terrace, and with its very ancient alluvial deposits of clay, pebble and sand bring bold, black fruit and supple tannins, adding roundness to the wines, much like merlot.





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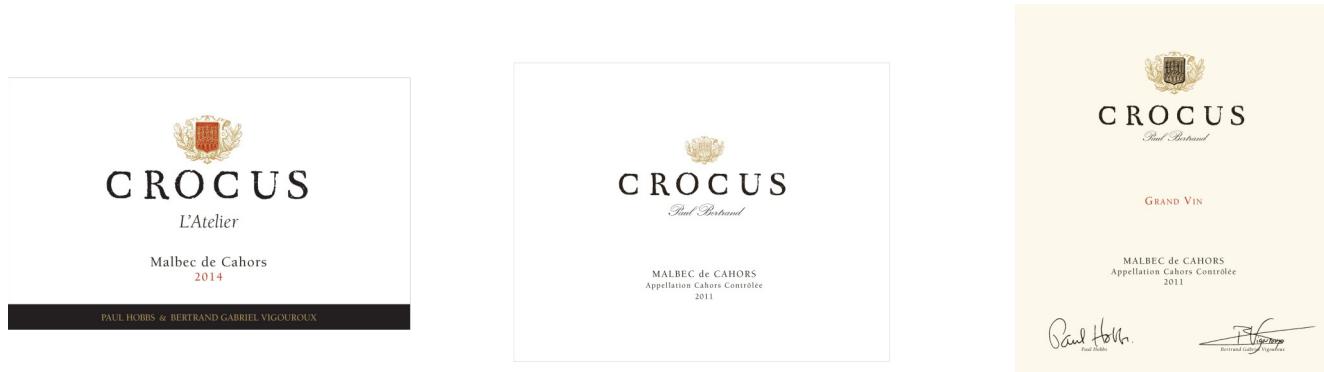
The Wines:

Driven by their passion and expertise, Paul Hobbs and Bertrand Gabriel Vigouroux established Crocus to bring about the evolution of Malbec in its birthplace, Cahors.

The three Crocus wines, L' Atelier, Prestige, and Grand Vin, are 100% Malbec, blended from three historical vineyard sites, each with their own terroir and microclimate.

Best of Press:

Prestige: 93 Tim Atkin, 92 Tasting Panel; 91WE, 91WS, 91 W&S; “Recommended” Decanter -S. Spurrier
Grand Vin: 98 Tasting Panel, 93 W&S; 93 WE; 91 WS; Robb Report recommended

**L'Atelier**

L'Atelier emphasizes authentic Cahors Malbec with a hint of modernity, showing a very accessible wine with bright fruit and rustic earthiness.

Prestige

Prestige is a traditional wine with a concentrated, new world polish, highlighting the expressions of specific sites within the three select terroirs of the Lot valley.

Grand Vin

Grand Vin is a fully complex, modern and bold wine playing on the perfect balance between power and elegance. It personifies the reinterpretation of Cahors Malbec by Paul and Bertrand Gabriel to deliver a full expression of the terroir.

PAUL HOBBS
WINES