



# CROCUS

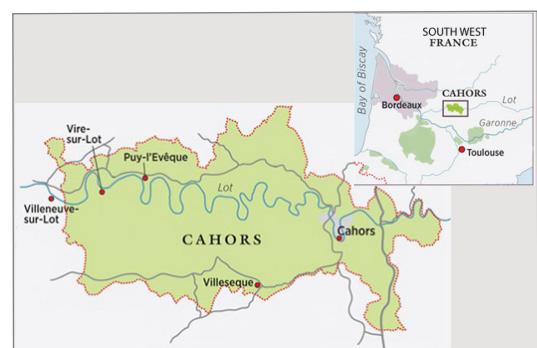
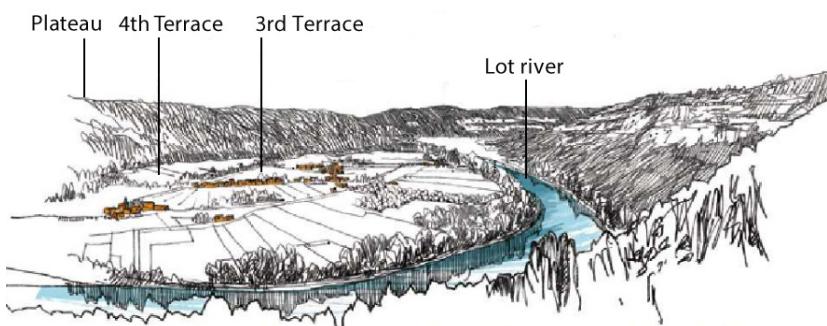
*Crocus wines are a quest to redefine Malbec in its birthplace, combining old world, ancient terroirs with new world vision. Crocus takes its name from the famed Crocus Sativus flower, prized for producing the spice saffron. The Crocus flower has been grown and harvested in the Cahors region since the 14th century.*

## The Partnership:

A partnership between Paul Hobbs, internationally renowned winemaker and Malbec specialist, and Bertrand Gabriel Vigouroux, whose family has been producing wine in Cahors, France since the 1880's, Crocus wines redefine Malbec from its birthplace.

With a wine history dating back to Roman times, Cahors is one of the oldest wine regions in France. Paul Hobbs and Bertrand Gabriel Vigouroux allow us to rediscover this region shaped by the Lot river that runs through the Quercy province (Cahors region), offering distinct terroirs.

## Three Unique Terroirs:



**Plateau** - above the valley



**4th Terrace** - formed from eroded materials from the plateau and the very ancient alluvial soils of the lot river



**3rd Terrace** - sits right below the 4th Terrace

**Geologic time** (Million yrs ago):  
2nd stage of the Jurassic (157.3 to 152.1)

**Soils:** Kimmeridgian limestone rocks, iron-rich red clays and patches of blue clays

**Average elevation:** 300m (980ft)

**Wine style:** structure and energy

**Geologic time** (Million yrs ago):  
Quaternary (2.6 to now)

**Soils:** limestone scree, gravels, very ancient alluvial deposits

**Average elevation:** 240m (788ft)

**Wine style:** red fruits, hints of rustic earthiness

**Geologic time** (Million yrs ago):  
Mindel (0.7 to 0.5)

**Soils:** pebbles, clay, sand, iron concretion, very ancient alluvial deposits

**Average elevation:** 170m (558ft)

**Wine style:** bold black fruits, supple tannins, roundness



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## The Wines:

Driven by their passion and expertise, Paul Hobbs and Bertrand Gabriel Vigouroux established Crocus to bring about the evolution of Malbec in its birthplace, Cahors.

The three Crocus wines, L'Atelier, Le Calcifère, and La Roche Mère, are 100% Malbec, blended from three historical vineyard sites, each with their own terroir and microclimate.



### L'Atelier

L'Atelier emphasizes authentic Cahors Malbec with a hint of modernity, showing a very accessible wine with bright fruit and rustic earthiness. The fruits are selected predominantly from the 4th and 3rd terrace.

L'Atelier refers to the artisan's 'workshop', where skill, creativity and passion make art.

### Le Calcifère

Le Calcifère is a traditional wine with a concentrated, new world polish, highlighting the expressions of specific sites within the three select terroirs of the Lot valley. Selection of fruits from the plateau, the 3rd and 4th terrace.

Le Calcifère translated literally in French, means "the one which contains lime". It refers directly to the limestone content of the soils.



### La Roche Mère

La Roche Mère is a fully complex, modern and bold wine playing on the perfect balance between power and elegance. It personifies the reinterpretation of Cahors Malbec by Paul and Bertrand Gabriel to deliver a full expression of the terroir. Fruit selected from specific blocks of the plateau and 3rd terrace.

"La Roche Mère" means "mother or parent rock" refers to a very specific soil in Cahors, the Kimmeridgian limestone which is found exclusively on the plateau.